

JINGFEI HUANG

Boston, MA | (+1) 617-909-1260 | huangjingfei.1996@gmail.com | Portfolio: www.jingfeihuang.com/portfolio

Product Designer | AI-powered Platforms, Workflow-heavy SaaS, Enterprise AI Tools

Research-led Systems Designer | Ownership-driven Builder | Harmonizing Collaborator

EXPERIENCE

Founding Product Designer | CareCorgi

Jul 2025 – Present | Boston, MA (Remote)

B2B2C | Mobile App | HealthCare SaaS | AI-enabled workflows

Led the 0–1 design of an AI-powered caregiving mobile app that helps families build personalized care plans, including features such as chat-style onboarding and AI-powered resource search, **resulting in 70% of users** reporting increased confidence.

- Defined UX strategy, aligned business requirements gathering, and prioritized roadmap defining, success metrics defining, and KPIs through stakeholder interview and product sense; framed problem framing in business terms, clarified prioritize value, and directed prioritize impact with prioritize budget.
- Built design system, standardized component library, and documented UI kit, style guide, design tokens, and atomic design foundations through responsive design and inclusive design; applied accessibility (WCAG), web platform guidelines, and strengthened cross-platform design with typography, color scheme, and iconography.

Lead Product Designer | Realix.ai

Aug 2024 – Mar 2025 | Cambridge, MA (Remote)

B2B | Web App | Project Management | Analytics

Led 0–1 and redesigned work for an AI-powered project management web app that helps teams manage projects, featuring Skill-Fit agent chat, skill graphs, project updates chatbot, and leadership learning.

- Conducted user interviews, ran surveys, and analyzed pain points, personas, journey map, and JTBD patterns through empathy mapping and UX trend research; synthesized insights, shaped framed problems, and drove data-driven design decisions with design principles, best practices, and UX laws.
- Facilitated agile delivery, planned sprint planning, user story writing, and acceptance criteria; negotiated dev trade-off negotiation, executed QA support, and monitored performance while scaling cross-functional collaboration, storytelling, and design decision articulation.

Product Design Intern | Whale

Jun 2024 – Aug 2024 | Hangzhou, China

AI | B2B | Cross-platform | Marketing Content

Contributed to the redesign of an enterprise AI content platform that helps businesses scale marketing content production, including batch video mash-up, batch text generation, and mobile Harbor experiences. Whale served 1,500+ enterprises and had raised \$60M across C1 and C2 funding.

- Audited UX audit & heuristic evaluation, compared competitive analysis, and reviewed analytics, data analysis, and signals; rapidly prototyped, iterated based on A/B testing and performance monitoring, documented annotations, defined redlines, and packaged UI specs, dev hand-off, based on feasibility assessment.

Founding Product Designer | vchnl

May 2024 – Feb 2025 | Toronto, Canada (Remote)

B2C | Mobile App | Social Platform | AI-enabled workflows

Led the 0–1 design of an AI-assisted geo-based social platform that helps people build local digital communities, including geo-fenced chatrooms and an AI-supported safety sensor system with reporting tools.

- Defined roadmap, and framed problem framing in business terms, KPIs, and prioritized budget around early product viability; synthesized survey, modeled persona, and converted JTBD, insight synthesis, and shaped product direction into launchable decision frameworks internally.

Lead Designer & Researcher | Vistoria

May 2025 – Sep 2025 | Hong Kong SAR, China (Remote)

B2B | Web App | AI Creative Writing Tool

Led the 0–1 design of an AI-powered creative writing web app that helps writers brainstorm visually and organize references for writing, including a node-based Canvas editor and a Cluster feature that turns mood boards into a structured setting dictionary. The project contributed to a CHI'26 publication.

- Led workshop facilitation, presentation, and expanded influence without authority, conflict resolution, and ownership mindset; advanced dealing with ambiguity, sustained proactive initiative, and supported project management, curiosity, continuous learning, mentorship, and coaching throughout product execution.

EDUCATION

Harvard University | Master of Design Engineering

Aug 2023 – May 2025

Pratt Institute | Bachelor of Architecture

Aug 2015 – May 2020